

PHILIPS LEARNING





Your Training Partner

HOW TO EARN
\$90,000
ANNUALLY

START
L&D
CAREER



Course Details

Name of the learning program	The Road to Learning and Development Career
How can I access the program?	<p>The program is delivered as a blended learning solution, where you will get access to:</p> <ul style="list-style-type: none">• Video learning paths – Click Here• eLearning blog posts – Click Here• Learning communities and other resources <p>You can join the learning community for FREE!</p> <ul style="list-style-type: none">• Click here to join  Facebook Group• Click here to join  LinkedIn Learning Group

You will get **unlimited access** to all our training programs

FREQUENTLY ASKED QUESTIONS (FAQs)

Why should I choose a career in Learning and Development (L&D)?

- **Helping People Learn and Grow:** Training and Learning and Development professionals have the opportunity to help others develop their skills and knowledge, which can be incredibly rewarding and fulfilling.
- **Variety of Career Options:** The field of Training and Learning and Development offers a wide variety of career options, including corporate training, instructional design, e-learning development, and more. This provides individuals with the flexibility to choose a career path that aligns with their interests and strengths.
- **High Demand:** As more and more organizations recognize the importance of employee development, the demand for Training and Learning and Development professionals is on the rise. This means that individuals in this field can enjoy job security and stability.

What are the video topics in the Learning Paths?

[Click Here](#) to watch the video tutorials

The Road to Learning and Development Career program consists of the following:

- Learning Path 1: **The Road to L&D Career**
- Learning Path 2: **A to Z of Articulate Storyline 360**
 - Storyline 360 videos for Beginners, Intermediate and Advanced users
 - Our Unique Selling Point (USP) - **Learn a Concept in 1 Minute**
- Learning Path 3: **How to win the job interview**

You will get **UNLIMITED ACCESS** to **200+** hours of learning material that helps you for success. It's not about just completing the program. Make it a point to master the concepts. Take one step at a time. However, make it a practice to learn a concept daily and apply it on your daily use. The more you practice, the more successful you will become in your career.



Philips Learning Academy publishes [regular YouTube videos](#) every week with to keep you updated regarding the latest trends, smart tips, challenges etc.

Does this involve any additional payment through subscription?

No. This is just a one-time payment. You will get **UNLIMITED ACCESS** to the learning portal.

Which video should I start? Is there a sequence that I should follow?

[Click Here](#) to watch the video tutorials

As learning is depended on each individual, choose the path that interests you. However, we have **TWO** recommendations.

SUCCESS FORMULA 1	Learn the concepts in a sequence. Start from the first video and then proceed to the next. We have prepared the training program for all levels of learners. Even if you are at a certain level, we suggest you to go through each video (1-minute concepts) to learn, refresh and revise a concept.
SUCCESS FORMULA 2	Success comes ONLY with practice and dedication. Revisit a video multiple times until you learn and master the concept.

What are the best blogs to read?

Our top 10 articles

[What on Earth are Instructional Designers for?](#)

[How to become an Instructional Designer in the elearning domain?](#)

[Can I become an Instructional Designer?](#)

[7 Habits of Highly Effective Instructional Designers](#)

[Mastering Google Classroom: The Ultimate Guide to Instructional Design for Online Learning](#)

[Micro Learning: The Game Changer](#)

[E-Learning ABCs](#)

[Why I am prioritizing eLearning Accessibility?](#)

[What is Accessibility? Is it important for learning?](#)

[How to Create E-Learning Courses with No Experience](#)

Where can I get some additional training resources?

<https://www.philipslearning.com/>

<https://www.philipslearning.com/blog>

<https://community.articulate.com/>

<https://community.articulate.com/downloads>

<https://community.articulate.com/hubs/e-learning-challenges>